

## **PwC Tax Technology Fair 2015**

*Tuesday, 15 September 2015*



### **Date**

Tuesday, 15 September 2015

### **Time**

9:30 to 16:30,  
followed by drinks

### **Venue**

Zurich Marriott Hotel  
Neumuehlequai 42  
8006 Zurich

### **Map and directions**

### **Participation fee**

CHF 300 (incl. VAT)  
per participant (full day)

CHF 200 (incl. VAT)  
per participant (morning only)

### **Registration**

Please register online by  
1 September 2015 at the latest:

[Online registration:  
full day](#)

[Online registration:  
morning](#)

- I am not able to attend, but I am interested in this topic. Please contact me.

The number of participants is limited. Your registration will be confirmed.

### **Our PwC Tax Technology Fair is going digital!**

Our new event app provides users with an interactive event experience.

# **PwC Tax Technology Fair 2015**

Dear Sir and Madam,

The challenges faced by tax and finance departments have been growing for years. On the one hand, international developments mean that domestic and foreign authorities require more transparency on financial and tax-relevant data. On the other, internal stakeholders have an increasing need for real-time, detailed information on the financial and tax situation – from group to single-entity level. More efficient processes and technological solutions can help you rise to these challenges.

However, it can be difficult to keep track of the developments in best practices and IT solutions and to understand the benefits they can bring to your organisation. The PwC Tax Technology Fair gives you a comprehensive overview of the latest developments to enable you in your day-to-day business of managing tax.

The morning session will cover tax risk management and technology in a strategic context. The afternoon will focus on a panel discussion from different lines of expertise.

In between, you will be able to choose **three of 13 break-out sessions** for a chance to hear experienced practitioners from around the globe talk about these topics and answer your questions. This year's PwC Tax Technology Fair will give you insights into the latest tax technology solutions in relation to the following topics: **[please click here for more details about the break-out sessions.](#)**

A number of market leading PwC professionals and IT vendor representatives will make live presentations on their respective technologies and applications. During the event, you will be able to compare solutions and speak with solution providers directly about your questions and issues in one to one sessions.

The PwC Tax Technology Fair is a great opportunity to discover how the latest solutions can benefit your organisation and to share experience with the people who face the same issues as you.



Get all the information you need at a glance, contact speakers and other participants and expand your network.

Your login information will be sent to you once your registration is complete.

#### Contact

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#### Cancellation and reimbursement of participation fee

If the Participant is unable to attend the event, he/she shall notify PwC in writing. In the case of cancellation up to twenty working days prior to the event, the participation fee shall be refunded to the Participant in full; up to ten full working days prior to the event, 50% of the fee will be refunded to the Participant; in the case of a later cancellation, the full amount is due. However, in all cases a third person may participate as a replacement.

#### Disclaimer

PwC reserves the right to make changes to the programme. Should an event not take place, any participation fees shall be reimbursed in full. Any further claims shall be excluded.

PwC's Academy provides business leaders and managers like you with professional development resources and opportunities to build relationships. More at [pwc.ch/academy](http://pwc.ch/academy)



[Online registration: full day](#)

[Online registration: morning](#)

We look forward to seeing you.

Christoph Schärer  
Partner  
Tax Technology Leader  
PwC Switzerland

Jochen Richner  
Tax Technology Solutions  
PwC Switzerland

#### Programme

9:45	Welcome coffee
10:00	Welcome and introduction to the PwC Tax Technology Fair Christoph Schärer, Tax Technology Leader, PwC Switzerland
10:10	The Total Information Age in Tax Management: From Spreadsheet Patchwork to Integral Solutions Christoph Schärer, Tax Technology Leader, PwC Switzerland Jochen Richner, Senior Manager Tax Technology Solutions, PwC Switzerland
10:40	IT Strategy Harry Francis, Partner, Tax Technology & Compliance, PwC United States
11:10	Coffee break and networking
11:35	Break-out sessions overview: Each participant can choose <b>three of the topics</b> below.
All workshops last 40 minutes and will take place on the same time.	
Please find here the details of the break-out sessions.	
11:40	Break-out session 1
12:20	Lunch and networking
13:20	Break-out session 2
14:10	Break-out session 3
14:50	Coffee break and networking

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15:20      **Panel Discussion: Promised vs. actual benefits**  
Moderators:  
Christoph Schärer, Tax Technology Leader,  
PwC Switzerland  
Jochen Richner, Senior Manager Tax Technology  
Solutions, PwC Switzerland

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16:00      **Wrap up/closing remarks**  
Christoph Schärer, Tax Technology Leader,  
PwC Switzerland

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16:20      **End of PwC Tax Technology Fair**

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