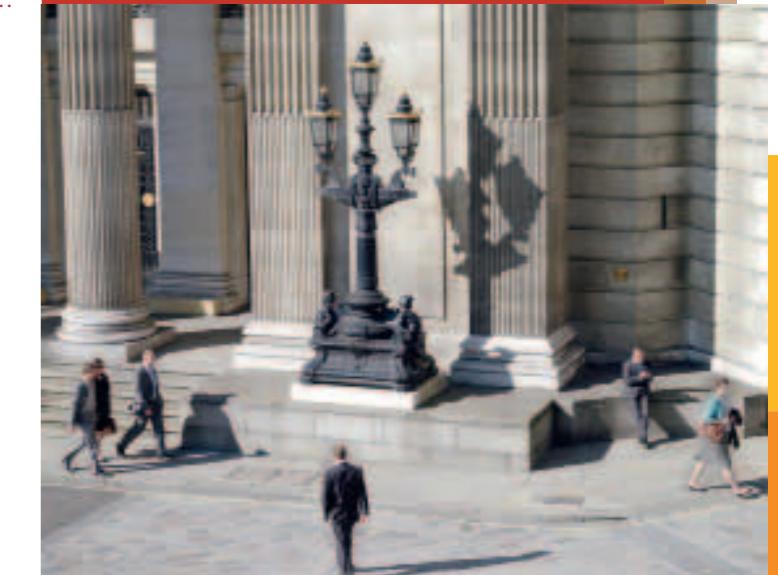


# Tax Technology Fair 2013

Wednesday, 29 May 2013  
Renaissance Tower Hotel, 8005 Zurich

An event presented  
by PwC's Academy  
for tax experts



**pwc**

## Organisation

### Date

Wednesday, 29 May 2013

### Time

09.30 to 15.45

### Venue

Renaissance Tower Hotel,  
Turbinenstrasse 20, 8005 Zurich

### Parking

There are only a limited number of parking spaces available. Please use public transport, if possible.

### Fee

CHF 200.– per participant (full day)

CHF 100.– per participant (morning only)

Please note that in the event of cancellations, the following administrative fees will be charged: cancellation after deadline for registration, 50%; cancellation less than ten days before the event: 100% of the participation fee. You can nominate a substitute at any time.

### Participants

The number of participants is limited. Participants will be accepted in the order registrations are received.

### Registration

Registration form enclosed, to be returned no later than 17 May 2013.

Your registration will be confirmed.

### Contact

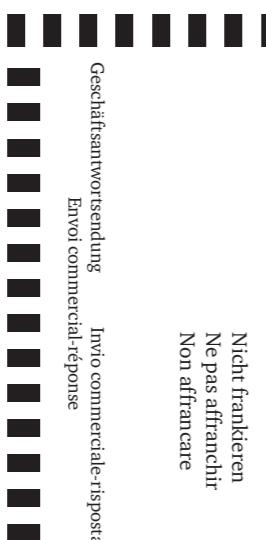
PricewaterhouseCoopers AG  
Tamara Hubatschek  
Birchstrasse 160  
8050 Zurich

Tel. +41 58 792 42 75

Fax +41 58 792 44 10

Email: tamara.hubatschek@ch.pwc.com

[www.pwc.ch/tmas](http://www.pwc.ch/tmas)



PricewaterhouseCoopers AG  
Tamara Hubatschek  
Birchstrasse 160  
Postfach  
8050 Zürich

# Tax Technology Fair 2013

Dear Sir or Madam,

Working in tax or finance, you will be finding yourself under increasing pressure to deliver more tax accounting, compliance, planning and tax risk management information in a shorter space of time. More efficient processes and technology solutions can help you rise to this challenge. However, it can be difficult to keep track of the latest best practices and IT solutions on the market and understand the benefit each of them can bring to your organisation. The Tax Technology Fair can help you gain a quick overview of the best practices and solutions which can help you in your day-to-day business of managing tax.

While the morning sessions will cover tax risk management and technology in a general manner, the afternoon is dedicated to specialised areas within tax.

You will be able to choose one of three breakout sessions for a chance to hear experienced practitioners from around the globe talk about these topics and answer your questions. This year's Tax Technology Fair will give you insights into the latest tax technology solutions in relation to the following topics:

Topics	Description	
Morning session	Tax risk management	How can tax technology help you manage your tax risk management on a global basis
Afternoon sessions	Tax accounting and reporting	How to utilise best practices in tax accounting and reporting
	Indirect tax (VAT and customs)	Leveraging on SAP and Qlikview for indirect tax and INTRASTAT management and reporting  The software IDEA: customs and trade topics in an international supply chain
FATCA compliance	How technology can help you to run your FATCA compliance programme	

A number of market leading PwC professionals and IT vendor representatives will make live presentations on their respective technologies and applications. During the event, you'll be able to compare solutions and speak with solution providers directly regarding your questions and issues in 1 to 1 sessions.

The Tax Technology Fair is a great opportunity to find out how the latest solutions can benefit your organisation and talk with people who face the same issues as you.

We look forward to seeing you there!

Christoph Schärer, Partner  
Tax Technology Leader Switzerland

Laurenz Schneider, Director  
Leader Tax Accounting Switzerland

## Programme

09.30	<b>Participants arrive; coffee and pastries served</b>
10.00	<b>Welcome and introduction to the Tax Technology Fair</b> <i>Christoph Schärer, Tax Technology Leader, PwC Switzerland</i>
10.10	<b>Recent tax technology developments</b> <i>Christoph Schärer, Tax Technology Leader, PwC Switzerland</i>
10.30	<b>Workshop 1 – How can tax technology help you manage your tax risk management on a global basis</b> <i>Nigel Browne, Tax Senior Manager, PwC Switzerland Jörg Ringelstein, CEO AMANA consulting GmbH, Essen</i>
12.15	<b>Lunch and networking</b>
13.15	<b>Workshop breakout sessions (each participant attends one afternoon session)</b>  All afternoon workshops include a 15 minute coffee break at 14.15
	<b>Workshop 2 – How to utilise best practices in tax accounting and reporting</b> <i>Pia Puth, Tax Senior Manager, PwC Zurich Jörg Ringelstein, CEO AMANA consulting GmbH, Essen Bart-Jan Veenhof, Tax Director, Longview Solutions Laurenz Schneider, Tax Director, PwC Switzerland</i>
	<b>Workshop 3 – Leveraging on SAP and Qlikview for indirect tax and INTRASTAT management and reporting</b> <i>Bart Caluwé, Tax Senior Manager, PwC Switzerland Sandra Schneider, Tax Senior Manager, PwC Switzerland Martin Grote, Tax Senior Manager, PwC Germany</i>
	<b>The software IDEA: customs and trade topics in an international supply chain</b> <i>Simeon Probst, Tax Director, PwC Switzerland Frank Münch, Tax Manager, PwC Germany</i>
	<b>Workshop 4 – How technology can help you to run your FATCA compliance programme</b> <i>Robert Borja, Assurance Partner, PwC Switzerland Christoph Schärer, Tax Partner, PwC Switzerland</i>
15.25	<b>Wrap up/closing remarks</b> <i>Christoph Schärer, Tax Technology Leader, PwC Switzerland</i>
15.45	<b>End of Tax Technology Fair</b>

## Tax Technology Fair 2013

Wednesday, 29 May 2013  
Renaissance Tower Hotel, Turbinenstrasse 20, 8005 Zurich

New address/further participant  Other participant

Name/First name:

Email:

Company:

Position:

Address:

Telephone:

Date/signature:

- Yes, I would like to attend the event (only the morning session)
- Yes, I would like to attend the full day event, choosing the following afternoon breakout session:

- Tax accounting: how to utilise best practices in tax accounting and reporting
- Indirect tax: leveraging on SAP and Qlikview for indirect tax and INTRASTAT management and reporting/The software IDEA: customs and trade topics in an international supply chain
- FATCA compliance: how technology can help you to run your FATCA compliance programme

I will not be able to attend, but I am interested in this topic. Please send me the event documentation.

Please register by 17 May 2013, at the latest.

